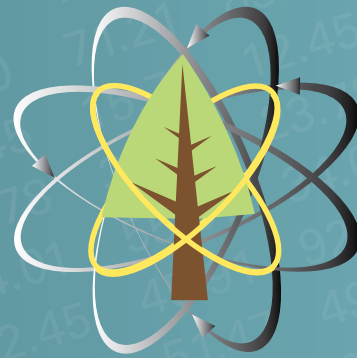


# CARBON FORESTRY 2011



13 - 14 July 2011  
Auckland, New Zealand

Key Investment Drivers and Future Business Opportunities

[www.carbonforestryevents.com](http://www.carbonforestryevents.com)



Principal Sponsor



# Carbon Forestry 2011 Programme

## DAY ONE – WEDNESDAY 13 JULY 2011

- 10.00am **Keynote Address: New Zealand's Emissions Trading Scheme - current progress and future direction**  
*Hon Dr Nick Smith, Minister for the Environment (under invitation)*
- 10.30am **The New Zealand and international economic outlook**  
*Stephen Toplis, Head of Research, Bank of New Zealand*

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### SESSION 1: CARBON FORESTRY - A NZ & INTERNATIONAL OVERVIEW

- 11.00am **International climate change commitments - where exactly do carbon investments and emissions trading fit?**  
*Henry Derwent, CEO, International Emissions Trading Association, Geneva, Switzerland*
- 11.30am **Carbon forestry & future opportunities under NZ's Emissions Trading Scheme**  
*Wayne King, Director, Carbon Market Solutions*
- 12.00pm **Will the world's largest economies play ball? And if they don't?**  
*Murray Ward, Director, Global Climate Change Consultancy*
- 12.30pm **Lunch**
- 1.30pm **How REDD developments are shaping international carbon markets**  
*Anthony Hopley, Global Head of Climate Change & Carbon Finance, Norton Rose, Australia*
- 2.00pm **Australia's climate change policies are changing – what's the impact on New Zealand's ETS?**  
*Richard Stanton, CEO, Australian Plantation Products & Paper Industry Council, Australia*

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### SESSION 2: TRADING & OPERATION IN NZ'S CARBON MARKETS

- 2.30pm **By the numbers – who's setting the price & how high will the market go?**  
*Nigel Brunel, Head of Carbon Trading, OMFInacial*
- 3.00pm **Afternoon tea**
- 3.30pm **Carbon counting – rules on measurement, regulations & linking with international markets**  
*Terry Quilty, Director, Environmental Intermediaries & Trading Group*

- 4.00pm **Technology Showcase: New measurement, modelling & management tools for carbon markets**
- GreenFleet - tools to reduce emissions and offset carbon  
*Mark Roberts, GreenFleet Manager, Sustainable Business Network*
  - Carbon modelling toolbox development  
*Graham West, Project Leader, Forest Management, Scion*
  - Web-based software to assist in the project management and verification process for carbon forestry standards  
*Hugh Walcott, Managing Director, EnviroManage Systems & Sean Weaver, Principal, Carbon Partnership*
  - Use of LiDAR in remote sensing carbon sequestration  
*Graham West, Project Leader, Forest Management, Scion*  
*Facilitated by Peter Weir, Environment Manager, Ernslaw One*

5.00pm **Networking drinks**

6.00pm **Conference dinner**

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## DAY TWO – THURSDAY 14 JULY 2011

- 8.30am **Case Study: The Chicago Climate Exchange - US pioneer in the voluntary emissions reduction market (VER's)**  
*Murali Kanakasabai, Managing Director, Environmental Financial Products (former Senior Vice President of Chicago Climate Exchange), USA (via video link)*
- 9.00am **International offset purchasing & the New Zealand market**  
What are the conditions and circumstances in which NZ carbon credits could become a real presence in the international market?  
*Carbon Markets & Investors Association international representative*

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### SESSION 3: COMPANIES SEIZING THE OPPORTUNITY IN CARBON MARKETS

- 9.30am **Carbon forestry – Maori forest owners' aspirations and goals**  
*Paul White, Principal, Torea Tai Consultants*
- 10.00am **Case Study: Carbon offsets have a big day out - Innovative carbon offset initiatives**  
An insight into how leading annual music festivals in Australasia have reduced their environmental impact through better operational management.  
*Greg Adlam, CEO, CO2 New Zealand*

# Programme & Sponsors

- 10.30am Morning tea
- 11.00am Case Study: Mighty River Power – investing in the carbon offset market  
*Aaron Smith, Carbon Analyst, Mighty River Power*
- 11.30am Case Study: NZ forest carbon for sale – lessons from early entry and sale of AAU's  
*Grant Dodson, CEO, City Forests Ltd*
- 12.00pm Lunch
- 12.45pm Case Study: A blueprint for growing dedicated carbon forests under the NZ Permanent Forest Sink Initiative  
*Mark Belton, Director, Permanent Forests International*

## Principal Sponsor



## Event Sponsors



## SESSION 4: THE FUTURE OF CARBON FORESTRY

## FIEA Gold Sponsors

- 1.15pm Growing pains: Key legal, commercial & practical issues in the carbon trading market  
Conversations from sellers, buyers and legal advisers.
- *Greg Adlam, CEO, CO2 New Zealand*
  - *Bruce Miller, Head of Wholesale Markets, Mighty River Power*
  - *Kate Redgewell (nee Radka), Senior Associate, Bell Gully*
- Facilitated by Simon Watt, Partner/Head of Climate Change Group, Bell Gully*
- 2.00pm Afternoon tea
- 2.20pm Dealing with risk - are carbon markets an insurance headache or new opportunity?  
*Jo McIntosh, Associate Director, Aon New Zealand & Lesley Kerr, Professional Risks Associate Director, Aon New Zealand*



- 2.50pm Convergence and co-operation between forestry and traditional emitters - what will it take?  
*Lizzie Chambers, Director, Beyond Carbon Ltd*

- 3.10pm Bringing it all together: Growing carbon forestry markets in New Zealand  
*David Rhodes, Chief Executive, NZ Forest Owners Association*

- 3.30pm End of conference

## FIEA Silver Sponsors



## Media Partners



## Supporting Associations



# Key Conference Details

## Event Mission

Carbon Forestry 2011 is an industry focused forum. It will provide the first real update in New Zealand on the current state of carbon forestry and opportunities that exist for those trading or looking at getting into this emerging market. Recent case studies and insights into international and New Zealand carbon forestry markets will be the focus for this two-day event.

The forest industry was the first to be directly affected by the New Zealand Government's Emissions Trading Scheme. It's now in a unique position to lead the country in building a successful and innovative carbon trading market.

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## "Carbon Forestry - Key Investment Drivers and Future Business Opportunities"

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## Who Will Attend

- Financiers & investors
- Carbon traders & brokers
- Forest owners, consultants and forestry professionals
- Large rural land owners & farmers
- Maori land owners
- Downstream industries (sawmills, pulp and water)
- Government, policy & advisory bodies
- Equipment & technology providers
- Compliance buyers
- Support services: Lawyers, consultants and insurance representatives
- Prospective purchasers of carbon credits

## Key Details

**Venue:** Crowne Plaza Auckland, 128 Albert Street, Auckland, New Zealand

**Accommodation:** A special room rate of \$170 (incl GST) has been negotiated at the Crowne Plaza in Auckland. This special rate is only available if you book via the Crowne Plaza online booking link. This link is located on the accommodation page of the Carbon Forestry 2011 website ([www.carbonforestryevents.com](http://www.carbonforestryevents.com)). You also need to quote the group name: INNOVATEK. Call the Crown Plaza Auckland, phone 0800 500 619 or (+64) 9 302 1111.

Presented by: **Forest Industry Engineering Association, a division of Innovatek Ltd**

Please note that FIEA reserves the right to change the programme, if needed, without prior knowledge to event delegates.

## Supporting Carbon 4 Good New Zealand Tree Planting

Carbon Forestry 2011 delegates are being given the opportunity to donate NZ\$10 to support the Sustainable Business Network's Carbon 4 Good tree planting campaign. This is a great way of offsetting some of your carbon emissions from your attendance at this event and supporting our environment.



All monies received will go directly into planting trees within New Zealand to offset emissions.

## "The Emissions Trading Scheme could deliver more money to Maori than the entire Treaty of Waitangi envelope"

Taine Randell, Tipu Green

## Keynote Speakers



**Henry Derwent, CEO, International Emissions Trading Association, Geneva, Switzerland**

Henry Derwent is a leading figure in the world of international emissions trading. Previously, as International Climate Change Director for the UK Government, he oversaw the UK's role in the international negotiations in the G8 (especially as the Prime Minister's special representative during the UK G8 Presidency in 2005) and in other key forums.



**Anthony Hopley, Partner & Global Head of Climate Change and Carbon Finance, Norton Rose, Australia**

Anthony Hopley specialises in international climate change and clean energy law. Anthony has been described as a "leader in his field" in recent editions of both the Global and UK editions of the Chambers Guide to the Legal Profession. Anthony was a founder and chairman of the Carbon Markets Association (now CMIA).



**Murray Ward, Principal, Global Climate Change Consultancy**

From 1996 to 2002 Murray led the New Zealand Ministry for the Environment's climate change team. He managed the development of domestic climate change policy and was a leading negotiator in NZ delegations to international climate change meetings. Murray is considered to be one of the key architects of the Kyoto Protocol framework.



**Greg Adlam, CEO, CO2 New Zealand**

Greg Adlam has spent the last five years involved in the carbon market and has over 25 years experience in financial markets covering electricity, commodities, currencies and interest rate products. CO2 New Zealand is a leading developer and provider of carbon sink solutions and carbon hedging products for compliance entities liable under the New Zealand ETS.



**Dr Murali Kanakasabai, Managing Director, Environmental Financial Products, USA**

Prior to joining EFP, Dr Murali Kanakasabai served as Senior VP with the Chicago Climate Exchange, with a focus on new product innovation, forest offsets and international business development. He led the effort on land use change and forestry based for inclusion of agriculture and forest based sinks in the carbon market. Murali has also helped establish the framework for a South Asia GHG trading program.



"2010 gave us a glimpse of how a truly professional CDM might function, as reforms on key procedures finally took shape," Henry Derwent, International Emissions Trading Association

# Carbon Forestry 2011 Registration

13-14 July 2011, Crowne Plaza Auckland, New Zealand  
 SPECIAL Early Bird Discount! Register BEFORE Friday 3 June 2011  
 Discounts available for FIEA and supporting Association Members

DELEGATE DETAILS:		
Name	Position	E-mail
Company:		
Postal Address:		
Tel:		Fax:

PROGRAMME RATES:			
Activities	Rate Per Delegate	# of Delegates	Total
Early Bird Rate (applies on or before 3 June 2011)	NZ\$840		\$
Standard Rate (applies after 3 June 2011)	NZ\$960		\$
Group Rates (three or more from same workplace)	NZ\$720		\$

DISCOUNTS (PLEASE TICK ONLY ONE OPTION)				
FIEA Member Discounts:				
FIEA Large Company <input type="checkbox"/> (25%)	FIEA Medium Company <input type="checkbox"/> (20%)	FIEA Small Company <input type="checkbox"/> (15%)	FIEA Individual <input type="checkbox"/> (10%)	-\$
Supporting Association Discounts:			Discount Code*	
<input type="checkbox"/> (15%) • Institute of Finance Professionals NZ				\$
<input type="checkbox"/> (10%) • NZ Forest Owners Assoc. • NZ Insurance Law Assoc. • NZ Bankers' Assoc. • Carbon Markets & Investors Assoc. • Sustainable Business Network • Corporate Lawyers Assoc. of NZ • NZ Business Council for Sustainable Development			• Insurance Council of NZ • NZ Financial Markets Assoc. • Resource Management Law Assoc. • International Emissions Trading Assoc. • Federation of Maori Authorities	\$  <i>*Please contact your Association for discount codes</i> <input type="text"/>

CARBON 4 GOOD		
Support our environment and help offset my emissions through attendance at this event via Carbon 4 Good New Zealand tree planting (optional)	\$10	+\$

- All prices exclude GST (15%).
- To be eligible for the Early Bird Rate, registrations and payment must be received BEFORE Friday 3 June 2011. All 'Early Bird' discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- Any discounts offered (including group discounts) require payment at the time of registration.
- Forest Industry Engineering Association (FIEA) member discounts apply on ALL listed event rates. Membership status and discounts available can be checked by calling our FIEA offices.
- Discounts are also available to members of supporting industry associations. Members need to contact their association to receive a discount code. No discount can be given without the correct discount code.
- Your conference registration payment covers the morning and afternoon teas, lunches, the conference dinner, refreshments, a conference handbook and access to presentations (electronic download for those presentations where presenter approval has been given).

Note: 50% of the fee will be refunded for late cancellations if notice is received before Friday 1 July 2011. Cancellations after this date will not qualify for a refund. However, other persons within the same company can attend in place of the cancelled registered delegate.

SUB TOTAL	\$
+ GST (15%)	\$
<b>GRAND TOTAL</b>	<b>\$</b>

PAYMENT:
<input type="checkbox"/> Cheque payable to Forest Industry Engineering Association enclosed, or
<input type="checkbox"/> Direct credit our Westpac Account: 031552-0257749-00, or
<input type="checkbox"/> Please debit my MasterCard/Visa/Amex (circle one)
Amount Enclosed: \$
Credit card number:
Expiry date:
Cardholder's name:
Cardholder's signature:

PLEASE RETURN TO:  
 Forest Industry Engineering Association,  
 PO Box 6150, Rotorua 3043,  
 New Zealand  
 Fax: (+64) 7 921 1381  
 E-mail: libby.stulen@fiea.org.nz

FOR MORE INFORMATION:  
 Contact us on 07 921 1383,  
 OR register electronically on  
[www.carbonforestryevents.com](http://www.carbonforestryevents.com)