

Think of our forests as
Australia's biggest air freshener.



Forestry is the only Australia-wide industry that can be considered truly carbon positive. Trees are a completely renewable resource, and forests – especially young forests – absorb and lock away vast amounts of carbon. Which helps our fight against greenhouse gases. Timber takes far less energy to create than other building materials. It also locks up carbon for the duration of its lifecycle

– particularly when it's used for products like furniture and house framing. Tasmanians can be proud of the efforts made by the New Forest Industry. Not content with being a world leader in forestry and conservation, we are continuing to apply fresh thinking to everything we do. Find out more at www.thenewforestindustry.com.au.

the new



forest industry

A fresh approach to Tasmania's forests